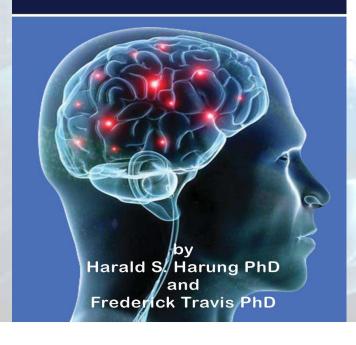


#### WORLD-CLASS BRAIN



#### Readable shorbook:

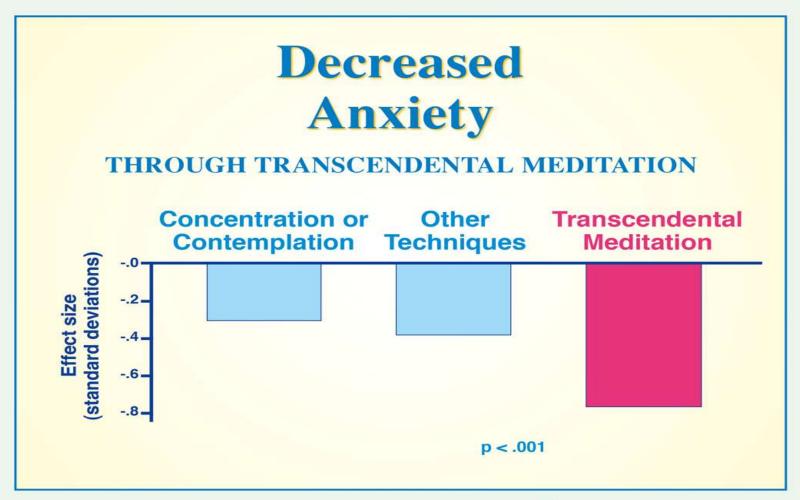
Harung, H. S. & Travis, F. (2019). *World-Class Brain,* www.harvest.no

Harung, H. S. & Travis, F. (2016). Excellence through Mind-brain Development, Routledge, UK

## Maharishi Ayurveda

- World's oldest system of health
- Approved by WHO and in USA for specialization of doctors and nurses
- Main focus on long-term prevention of disease
- Individualized approach:
  - Cleansing of body
  - Transcendental Meditation TM
  - Herbs

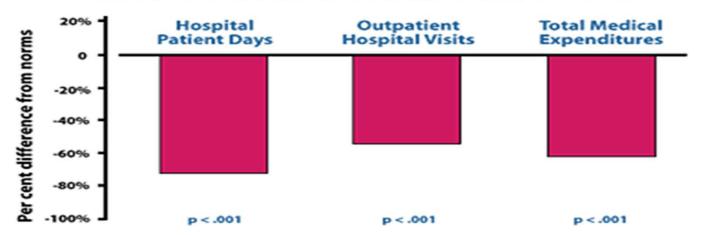




**E18. Decreased Anxiety through Transcendental Meditation:** A meta\*-analysis of 146 studies comparing the effectiveness of different mental and physical relaxation techniques, including biofeedback, on reducing trait anxiety, showed that the Transcendental Meditation Programme was significantly more effective in reducing anxiety than other procedures. **Reference:** *Journal of Clinical Psychology* 45(6): 957 – 974, 1989.

#### Reduced Illness and Medical Expenditures

THROUGH THE TRANSCENDENTAL MEDITATION PROGRAM



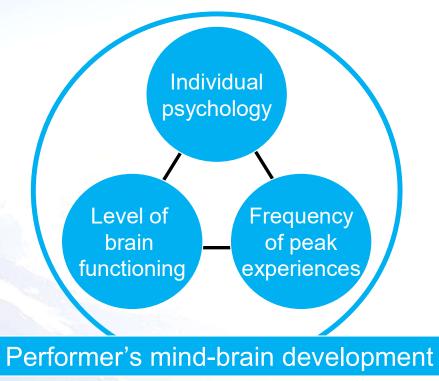
A study of medical utilization and expenditures found that those who participated in the Maharishi Consciousness-Based Approach to Health, which includes practice of the Transcendental Meditation program, showed greatly reduced hospital stays, outpatient hospital visits, and overall medical expenditures in comparison to norms. **Reference**: *The American Journal of Managed Care* 3: 135–144, 1997.

#### Our research on world-class performers

Four studies comparing world-class performers to average performers:

- Top-level managers
- World-class athletes
- Professional classical musicians
- World-class professionals

### **Unified Theory of Performance**





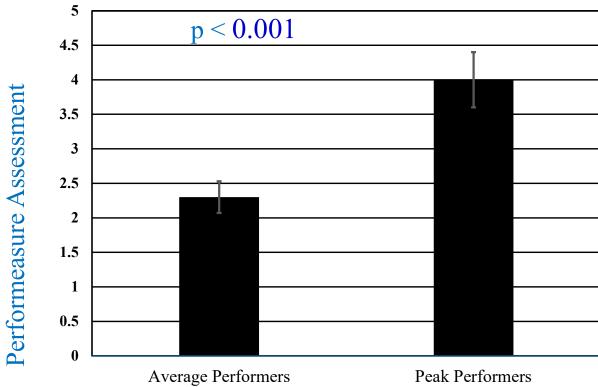
Social context of performance

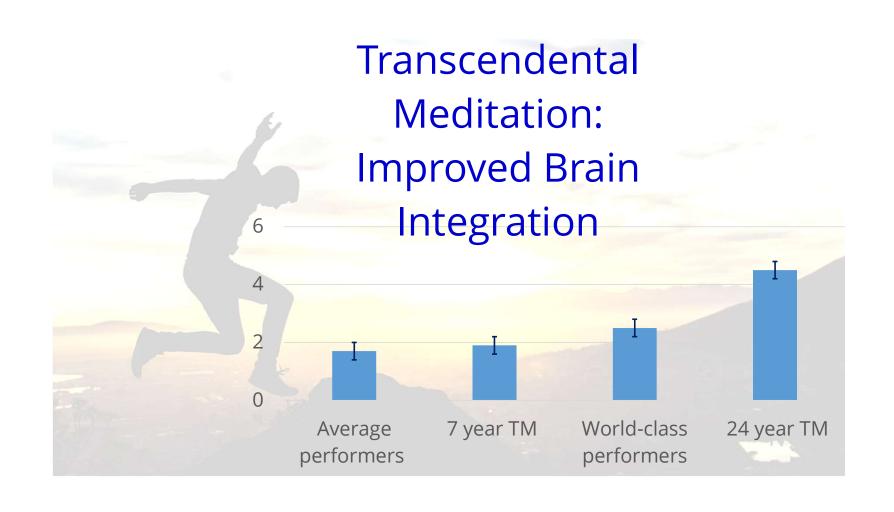


#### Sense of invincibility



# The Performeasure Assessment Scores Averaged Across Athletes, Managers, and Musicians





## **Home Sites**

- www.tm.org
- www.mapi.com
- www.miu.edu