

Sustainability and  
productivity:  
Double edged sword



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# Conflicting priorities?

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- Short-term economic gains
- Over consumption
- Sustainability efforts seen as costly
- Countries own interests
- Global North is the greatest emitter of greenhouse gases
- Long-term environmental and social sustainability
- Overexploitation of resources and climate change.
- An essential investment for our future (Thunberg)
- Impedes international cooperation across borders
- South disproportionately bears the brunt of climate change

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# Journal: Productivity

- National Productivity Council's Mission:
- Contribute to the sustainable, inclusive socioeconomic development of the country by enhancing productivity.
- Journal: Productivity
- Special issue on climate change



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# Labour productivity

- Girl child school dropout is less, but women in the workforce is less (Labour force index)
- More women leaving the workforce
- Those that take a break can't play catch up

## MISSING WOMEN



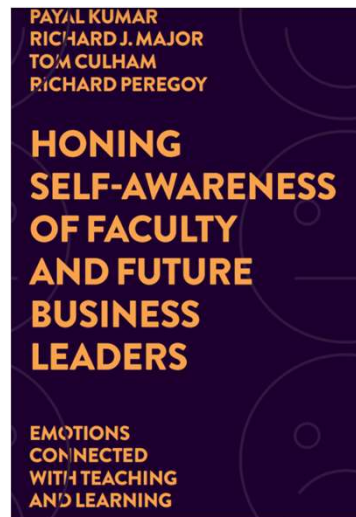
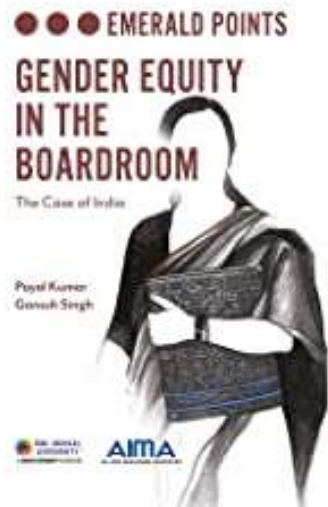
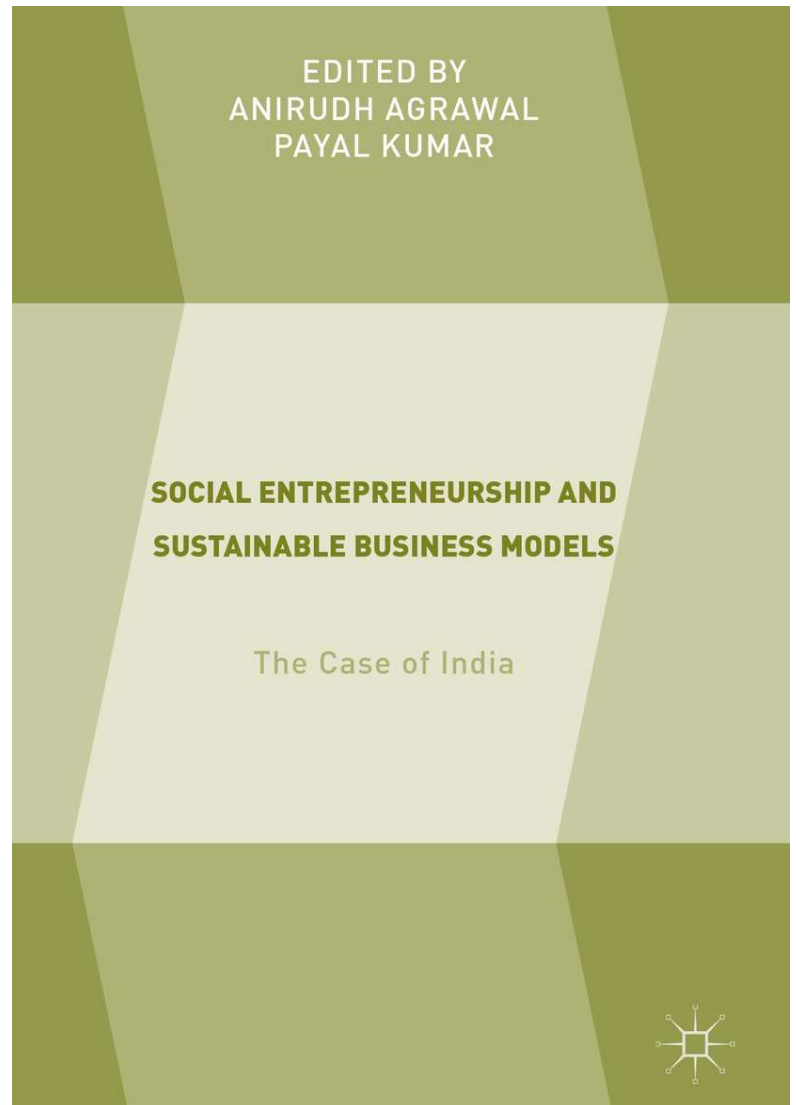
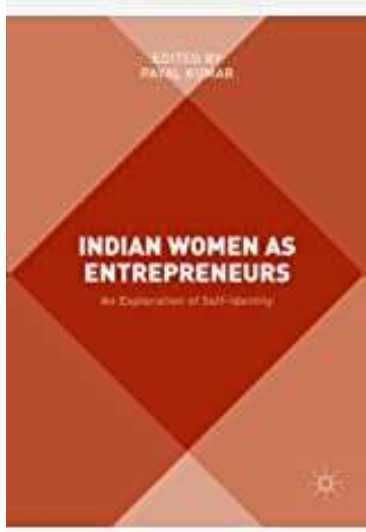
Source: World Development Indicators

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# Gender and sustainability

- Women the world over are often disproportionately affected by climate upheavals, natural disasters and water scarcity.
- They are also crucial agents for sustainability.





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# Emerald Studies in Sustainable Development: New frontiers in Behavioural and business dimensions

- i. Responsible artificial intelligence and its impact on sustainability
- ii. Sustainability and global supply chains
- iii. ESG and sustainability as a force for good by drawing on the interconnectedness of all through spirituality (compared to earlier perspectives of the business case for sustainable development, or the compliance route)
- iv. The dark side e.g CSR tokenism, ESG green washing and North-South friction.
- v. Gender mainstreaming for transformative development

# 7 volumes

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## **1. Inclusive green finance in South Asia**

- Jayantha Dewasiri, Sabaragamuwa University, Sri Lanka and
- Payal Kumar, Indian School of Hospitality, India.

## **2. Sustainability and ESG: Business as a Force for Good**

- Chris Laslo, Case Western Reserve University, USA

## **3. The Dark side of ESG and Sustainable development**

- Anirudh Agrawal O.P. Jindal Global University and
- Payal Kumar, Indian School of Hospitality, India.

## **4. Tapping artificial intelligence to achieve SDGs**

- Svetlana Ivanova and André Martinuzzi  
Institute for Managing Sustainability, Vienna University of Economics and Business, Austria



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## **5. Social Sustainability in Global Supply Chains**

- Vinay Kandpal, Graphic Era Deemed to be University, India and
- Ernesto D.R. Santibanez Gonzalez, Universidad de Talca, Chile; visiting faculty London Business School

## **6. Gender Mainstreaming for Sustainable and Transformative Development**

- Sangita Dutta Gupta, BML Munjal University
- Manjula Menon, Azim Premji University, India

## **7. Tourism, hospitality and sustainable development**

- Bindu Matthew, Abhishek Mishra & Payal Kumar, India & USA

